# Detailed listing of paper sessions

### **PAPER SESSION 1 (11:00–12:30, Monday June 16)**

Session 1A (room: Tor 1) - chair: Gry Alsos

**Displaced women's entrepreneurship as an articulation of political activism** (Haya Al-Dajani, University of East Anglia, UK; Susan Marlow, University of Nottingham, UK)

Can government support both women and entrepreneurship? (Helene Ahl, Jönköping University, Sweden; Karin Berglund, Stockholm University, Sweden; Katarina Pettersson, Swedish University of Agricultural Sciences, Sweden; Malin Tillmar, Linköping University, Sweden)

Renegotiating entrepreneurial practice through reflexive intervention

- notes from a women's only enterprise programme (Monique Boddington,
University of Cambridge, UK; Shima Barakat, University of Cambridge, UK)

**Revisiting women's entrepreneurship: How context matters** (Candida Brush, Babson College, USA; Anne de Bruin, Massey University, New Zealand; Friederike Welter, Institut für Mittelstandsforschung Bonn & University Siegen, Germany and Jönköping International Business School, Sweden)

Session 1B (room: Tor 2) - chair: Jennifer Jennings

Gender Stereotypes and Perceived Suitability of Men and Women for Different Entrepreneurial Roles (Vishal K. Gupta, State University of New York, USA; Alice Wieland, University of Nevada, USA; Daniel M. Turban, University of Missouri, USA)

Breaking Glass: Towards a Gendered Analysis of Entrepreneurial Leadership (Richard Harrison, University of Edinburgh, UK; Claire Leitch, Lancaster University, UK; Maura McAdam, Queen's University, UK)

The Influence of Anxiety towards the future and Gender on Entrepreneurial Intention (Adnan Maalaoui, ESG Paris School of Management, France; Séverine Le Loarne, Grenoble Ecole de Management, France)

A gender integrative theory of entrepreneurship (Susan Clark Muntean, Ball State University, USA; Banu Ozkazanc-Pan, University of Massachusetts, USA)

Session 1C (room: Embla) - chair: Susan Duffy

Constraints for Women Entrepreneurs in Morocco: Qualitative Insights (Katherine Laura Vaughn, University of Maryland College Park, USA)

**An Exploration of Icelandic Marketing Entrepreneurs** (Guja Armannsdottir, Nottingham University, UK; Clare Brindley, Nottingham University, UK; Carley Foster, Nottingham University, UK; Daniel Wheatley, Nottingham University, UK)

Enabling women entrepreneurs in Saudi Arabia – an action research approach (Hessah Al Sheikh, Women's Entrepreneurship Initiative, Saudi Arabia; Gill Coleman, Ashridge Business School, UK; Kelly Lavelle, Ashridge Business School/Women's Entrepreneurship Initiative, Senegal)

Women entrepreneurship in cross-country studies: Insights from a literature review (Cristina Díaz-García, Universidad de Castilla La Mancha, Spain; Friederike Welter, Institut für Mittelstandsforschung, Germany)

### **PAPER SESSION 2 (14:00-15:30, Monday June 16)**

Session 2A (room: Tor 1) - chair: Karin Berglund

A Review of Policy and Practice Implications in Gender and Entrepreneurship Research (Lene Foss, The Arctic University of Tromsø, Norway; Colette Henry, Dundalk Institute of Technology, Ireland; Helene Ahl, Jönköping University, Sweden)

Tanzanian Female Entrepreneurs: Policies and Strategies Influencing Entrepreneurial Start Up Decisions (Dina Nziku, University of the West of Scotland (UWS), UK)

Social networking and technology-focused business incubators: A critical gender perspective (Susan Clark Muntean, Ball State University, USA; Banu Ozkazanc-Pan, University of Massachusetts, USA)

Exotic Meets Suave: The Micro Dynamics of Homophily in the Cambridge Cluster (Edwina Pio, Auckland University of Technology, New Zealand; Shima Barakat, University of Cambridge, UK; Shai Vyakarnam, University of Cambridge, UK; Margaret McCammon, Michigan Economic Development Corporation, USA)

Session 2B (room: Tor 2) - chair: Teresa Nelson

Readiness for funding: The influence of entrepreneurial team diversity (Linda F. Edelman, Bentley University, USA; Tatiana S. Manolova, Bentley University, USA; Candida G. Brush, Babson College, USA

Financing High-Growth Women-Owned Enterprises: Evidence from the United States (Susan Coleman, University of Hartford, USA; Alicia Robb, Kauffman Foundation and University of California at Berkeley, USA)

Gender Dynamics in Crowdfunding (Kickstarter): Evidence on Entrepreneurs, Investors, Deals and Taste Based Discrimination (Dan Marom, Hebrew University of Jerusalem, Israel; Alicia Robb, Kauffman Foundation and University of California, Berkeley, USA; Orly Sade, Hebrew University of Jerusalem, Israel)

Gender in Venture Support Decision: How Governmental Financiers Construct Entrepreneurs' Potential (Jeaneth Johansson, Luleå University of Technology, Sweden; Malin Malmström, Luleå University of Technology, Sweden)

Session 2C (room: Embla) - chair: John Watson

Female Creativity within Organizations: Is there any Glass Ceiling Effect for Innovative Ideas generated by women? (Séverine Le Loarne – Lemaire, Grenoble Ecole de Management, France; Guy Parmentier, Université de Grenoble, France; Mustapha Belkhouja, Grenoble Ecole de Management, France)

Jacks and Jills of all trades: implications for firm innovativeness (Robert Strohmeyer, University of Mannheim, Germany; Vartuhi Tonoyan, Stevens Institute of Technology, USA; Jennifer Jennings, University of Alberta, Canada)

Innovation and women's entrepreneurship – (why) are women entrepreneurs less innovative? (Siegrun Brink, Institut für Mittelstandsforschung Bonn, Germany; Silke Kriwoluzky, Institut für Mittelstandsforschung Bonn, Germany; Teita Bijedi, Institut für Mittelstandsforschung Bonn, Germany; Kerstin Ettl, University of Siegen, Germany; Friederike Welter, Institut für Mittelstandsforschung Bonn and University of Siegen, Germany)

**Gender, start-ups and innovations** (Anne Kovalainen, University of Turku, Finland; Seppo Poutanen, University of Turku, Finland)

### **PAPER SESSION 3 (16:00-17:30, Monday June 16)**

Session 3A (room: Tor 1) - chair: P. Devereaux Jennings

Institutional conditions for female entrepreneurial activities: An international study (Daniela Gimenez, Universität Witten/Herdecke, Germany and Autonomous University of Barcelona, Spain; David Urbano, Autonomous University of Barcelona, Spain; Andrea Calabrò, Universität Witten/Herdecke, Germany)

Making enterprise training and education more accessible to women in science and engineering: the case of EnterpriseWISE (Shima Barakat, University of Cambridge, UK; Michelle Rigozzi, University of Cambridge, UK; Monique Boddington, University of Cambridge, UK; Ros McLellan, University of Cambridge, UK)

The Embedded Entrepreneur: Gender, Family Stage, and Psychological Correlates of Start-up Success and Failure (Kelly G. Shaver, College of Charleston, USA; Carrie A. Blair, College of Charleston, USA; Amy E. Davis, Babson College, USA)

Session 3B (room: Tor 2) - chair: Ulla Hytti

Modelling the Relationship Between Gender, Goals and Business Outcomes (John Watson, The University of Western Australia, Australia; Michael Stuetzer, Ilmenau University of Technology, Germany; Roxanne Zolin, Queensland University of Technology, Australia)

**Towards a Gender-neutral Scale of Entrepreneurial Attributes: A Research Agenda** (Catherine Elliott, University of Ottawa, Canada; Sarah Baker, Interis, Canada; Matthew A. Scott, University of Ottawa, Canada)

Gendered Location Choices and Earnings Outcomes for Self-Employed U.S. Millennials (Jessica Simon, Babson College, USA; Megan M. Way, Babson College, USA)

Session 3C (room: Embla) - chair: Susan Marlow

Indigenous Entrepreneurship: Collaborative Enterprise for Social Change (Patrice Braun, Federation University Australia, Australia)

Paying it forward: the effects of founder sex on social enterprise formation processes and attributes (Qin Han, University of Alberta, Canada; Jennifer E. Jennings, University of Alberta, Canada; Anthony R. Briggs, University of Alberta, Canada)

Female 'Co-option' - Promoting the co-operative business model to women in the UK (Debra Blisson, Liverpool John Moores University, UK)

The Social Positioning of Women Entrepreneurs and their Ventures in the United States (Teresa Nelson, Simmons College School of Management, USA)

Session 3D (room: Loke 1) - chair: Elizabeth Gatewood

Challenges perceived by female entrepreneurs during business start-up and growth (Gry Agnete Alsos, University of Nordland, Norway; Oxana Bulanova, University of Nordland, Norway; Lars Kolvereid, University of Nordland, Norway; Elisabet Ljunggren, Nordland Research Institute, Norway)

The Collective Wisdom of Female Entrepreneurs: Success Factors That Contribute to Positive Financial Growth (Melanie Jean Tillander Shirley, St. Catherine University, USA)

Reconceptualising 'freedom and power' in entrepreneurship discourse: Examining motivations and experiences of female entrepreneurs in Saudi Arabia and Sweden (Sophie Alkhaled-Studholme, Stockholm University, Sweden; Karin Berglund, Stockholm University, Sweden)

Gender Innovations in Small Enterprises: Strategies for Work-Life Balance in Business Couples (Marie Dlouhá, Charles University in Prague, Czech Republic; Nancy Jurik, Arizona State University, USA; Alena Krížková, Academy of Sciences of the Czech Republic, Czech Republic)

## **PAPER SESSION 4 (09:00-10:30, Tuesday June 17)**

Session 4A (room: Tor 1) - chair: Lene Foss

Exploring the entrepreneurial growth of U.K. SMEs: A gendered perspective (Maria Balta, Brunel University, U.K.)

High Growth Intention and Entrepreneurial Self Efficacy: Different Paths to the Same Destination (Gloria L. Sweida, Claremont Graduate University, USA; Rebecca J. Reichard, Claremont Graduate University, USA)

French women CEOs of high-growth firms and their networks (Renaud Redien-Collot, Novancia, France; Noreen O'Shea, Novancia, France)

**Re-evaluating Business Exit from a Gendered Perspective** (Susan Marlow, Nottingham University, UK, Janine Swail, Nottingham, UK)

Session 4B (room: Tor 2) - chair: Claire Leitch

Management in small firms run by women: the case of handicraft exporters (Janina León, Catholic University of Peru, Peru)

Three ways of claiming the family business – women taking over family businesses (Ulla Hytti, University of Turku, Finland; Gry Agnete Alsos, University of Nordland, Norway; Elisabet Ljunggren, Nordlands Research Institute, Norway; Jarna Heinonen, University of Turku, Finland)

Social Positioning and Selling Online: Exploring Women's Digital Entrepreneurship through Intersectionality (Angela Martinez Dy, Nottingham University, UK; Susan Marlow, Nottingham University, UK; Lee Martin, Nottingham University, UK)

At what cost equality? Untold problems behind a discourse of aesthetics (Mary Shepard Spaeth, University of the West of Scotland, UK and Texas State University, USA)

Session 4C (room: Embla) - chair: Helene Ahl

Supporting artisan communities through social entrepreneurship in Kenya: An exploration into Soko (Alanna Ford, Dunia Social Innovation, UK; Sarah Cooper, University of Edinburgh, UK)

**Empowering Women through Social Entrepreneurship with Innovative Business Models** (Duygu Uygur, Istanbul Bilgi University, Turkey; Elif Bezal Kahraman, Istanbul Bilgi University, Turkey; Gonca Gunay, Istanbul Bilgi University, Turkey)

**Gendering Social Entrepreneurship: A Critical View** (Susan Clark Muntean, Ball State University, USA; Banu Ozkazanc-Pan, University of Massachusetts, USA)

Intersecting Constructs of Gender in Social Entrepreneurship (Malin Gawell, Södertörn University and Umeå University, Sweden)