

Entrepreneurship in New Territories: Towards New Groundings

A third ***Movements of Entrepreneurship*** publication-workshop
organized by **ESBRI**
6-8 June, 2004 • Tällberg, Sweden



Invitation: Call for Publication on Entrepreneurship in New Territories: Towards New Groundings

This is a call for potential book chapters to be presented and discussed at a special researchers' workshop to be held at a place – in the middle of Sweden – called Tällberg between 6th and 8th of June 2004. The thematic metaphor for this third book, following the initial one relating to Water, and the second one relating to Air, will now be Earth. We especially invite studies relating to ecological, subtle, grounded, fine-grained, spatial, territorial, community, domestic vs. international... perspectives. We also especially invite discussions on the deterritorialising of homegrounds of entrepreneurship studies, the bringing of entrepreneurship and entrepreneurial perspectives beyond its established scenes/sites/places – its homegrounds. The resulting works – after additional invitation to Workshop participants to enter their revised works to the publication process including reviewing – will be published as the third book in the New Movement Series at Edward Elgar Publishing

Background of the 'Movements of Entrepreneurship'-workshops

The 'Movements of Entrepreneurship'-workshops is a series of four writers' workshops with the aim to move the field of entrepreneurship by stimulating and exploring new ideas and research practices in entrepreneurship in relation to new themes, theories, methods, paradigmatic stances and contexts. The workshop complements the more regular conferences (typically organized around presentations and results) as it tries to gather a small group of writers who, together and in depth, discuss their research approaches, allowing for sharing questions and constructive feedback.

"... students of entrepreneurship are like the alchemists, trying to explain complex phenomena with four blunt variables: fire, water, earth, and air"

Peterson & Horvath, 1982

The first 'Movements of Entrepreneurship'-workshop took place in Stockholm's archipelago at Djurönäset, June 10-12, 2001, and resulted in a book entitled *New Movements in Entrepreneurship* published by Edward Elgar in 2003. Taking water as its inspiration, it explored the variety of new streams that are flooding the field. The consequent publication addressed new movements of the field of entrepreneurship in general and of its concepts, and indicates the new positioning of entrepreneurship in how economies and the knowledge-society in general are moving. The quality of the collegial dialogues, the good atmosphere, and the effective pursuit of in-depth discussion in a following publication, as expressed by the participants of the first workshop, instigated us to organize a sequel in 2002.

The second 'Movements of Entrepreneurship'-workshop was organized on the island of Sandhamn, May 23-26, 2002, and tempted authors to experience the winds from the four corners of the island as a response to our invitation to address new research practices. The consequent publication – animated by studies grasping what's in the air, by having listened for/to stories – focused on *Narrative and Discursive Approaches in Entrepreneurship Studies*. It brings fresh winds to the theoretical and methodological approaches to entrepreneurial research in its attempts to perform narrative and discursive studies in relation to entrepreneurial processes. This second book will be distributed around the summer of 2004.

Theme of the third workshop

This third workshop – targeting a third publication – is thematically metaphorised by Earth. The Workshop aims at gathering contributions to discussions of a broad range of issues distinguished by their references to earth/ground/soil/territory. We want to approach this theme of 'Earth' by gathering around the concept of *grounding*. There are at least three ways in which the conference participants might relate to this:

- 1) Through considering where/how the *spatial* grounding is central: the local/regional, communities, clusters, domestic/international, foreign, and so forth.
- 2) Through considering the *theoretical* groundings of entrepreneurship studies. How entrepreneurship studies, entrepreneurial perspectives can travel and leave their home grounds, their present territories, how they can become deterritorialised and put to use in new territories, changing, altering and disrupting orders in other fields of studies, in other practices of doing research. Entrepreneurship as that which focuses on movements and thereby destabilises reigning orders also in new territories might be another approach.
- 3) Through considering the *societal* groundings of entrepreneurship. This approaches entrepreneurship as social entrepreneurship, i.e., as something that belongs to society primarily, rather than economy and as the relational grounding of individual and firm level entrepreneurship. We encourage contributors to explore the consequences of such a view. We also invite to discussions of the responsibility for combining resources and not only the opportunity related to this (ecological; sustainable development).

Site: Tällberg, Dalarna, Sweden

We will lodge in the small and beautiful village of Tällberg, situated near the lake Siljan. The village resides on a slope looking down on lake Siljan. Lake Siljan is one reminder of the third largest meteorite impact in the world. Around 360 million years ago a 4 km big meteor fell from space and had an enormous impact on earth, thus a worthy place to explore the groundings of entrepreneurship. Close to Tällberg is the extraordinary festival stage Dalhalla, built in Draggängarna, a former limestone quarry. The open mining area created a natural amphitheatre - 400 m long, 175 m wide and 60 m deep. In 1991 Dalhalla was woken from its slumber. Margareta Dellefors, a former opera singer, who had been looking for a place for summer festivals, discovered it. The story of how the performance arena came about offers an excellent example of cultural entrepreneurship. We will have a private visit at Dalhalla as one social event. For more information, consult: www.dalhalla.se

Construction of the event

The workshop will begin early Sunday afternoon in Tällberg. It is easy to get to Tällberg from Stockholm via train (example: departure 08.55 am from Stockholm C, arrival 12.22 at Tällberg. Alternatives at www.sj.se). We will start with a collective warming up exercise in the early afternoon grounding us all in the spirit of Tällberg, in the territory of its stories and practices. The rest of the Sunday will be used to get to know each other, initiate our discussions, situate the event in the context of the 'New Movements of Entrepreneurship', dinner and relaxation. Monday and Tuesday will be used to discuss papers. On both days, each manuscript will separately receive feedback by two workshop participants. It is anticipated that the participants will have read each other's works in preparation for the workshop. Each participant will be asked to prepare for and provide detailed feedback on one paper, to lead workshop discussions. There will also be a short closing session concerning the further writing and publishing process. The workshop will end Tuesday afternoon.

A detailed time schedule of the programme, for June 6th to 8th, will be given when acceptance of abstracts is notified.

Chapter submission

Three-page abstracts (1200-1500 words) giving a clear indication of the potential contribution to the theme and of the structure of the text are expected by February 29th, 2004. Submitters will be notified of approval by *March 15th*, 2004. Abstracts will be selected on the basis of their innovative contribution to the workshop theme, and on how an abstract can be integrated into a strong and original collection of chapters for a book-edition. First-draft papers for discussion at the workshop have a preferable length between 20 to 25 double-spaced pages (maximum 30 pages) and are expected by May 17th, 2004. Editorial expectations for the publishable version of the chapter will be given at the workshop. Participants will have considerable time to rework and to submit their contribution, enriched by the discussion, feedback and synergies created during the workshop.

Editors for the book are Chris Steyaert and Daniel Hjorth.

Major milestones

Scholars interested in contributing are kindly asked to review the different steps and deadlines in this publication project:

February 29th 2004: Deadline for three page abstract

March 15th 2004: Notification of acceptance decision

March 31st 2004: Confirmation of participation by payment

May 17th 2004: Deadline for sending in first draft of paper

May 24th 2004: Participants will receive the papers of other authors by e-mail

October 1st 2004: Deadline for sending in reworked version

Spring 2006: Publication of the book

Payment and subscription

The fee for participation (workshop participation, conference documentation, all meals from two-three course dinner(s) Sunday to lunch Tuesday, and special and social events) is 350 Euros. Rooms are 100 Euros per night for single occupancy and 75 Euros per person for double occupancy, and can be booked through ESBRI. Doctoral students can apply for a discount on the participation fee when sending their abstract. We are currently seeking scholarship funding so hopefully we can provide a few stipends for doctoral students to cover part of the participation fee.

Upon acceptance of their abstract, participants will be asked to confirm their participation and receive information concerning payment. It should be noticed that participants will have to confirm their participation at the workshop by payment (of both conference fee and hotel rooms) at the latest March 31st, 2004. Payment will be considered as the only valid form of confirmation.

Organized by ESBRI

ESBRI - Entrepreneurship and Small Business Research Institute – is an independent research institute located in Stockholm, Sweden. ESBRI was founded by Mr. Leif Lundblad, a successful Swedish inventor and entrepreneur. In June 2002, ESBRI celebrated its fifth anniversary since the official inauguration by his Majesty Carl XVI Gustaf in June 1997.

Further Information

For general information and workshop coordination, please contact Magnus Aronsson, by e-mail: magnus.aronsson@esbri.se.

For questions on contributions please contact Daniel Hjorth: daniel.hjorth@esbri.se or Chris Steyaert by e-mail: chris.steyaert@unisg.ch.

For updates on the publication-workshop and more information on ESBRI, consult www.esbri.se (Swedish or English version).